

MONICA DESIGN

Branding & Visual Identity Studio

About the Studio

Monica Design is a graphic design studio focused on branding and visual identity for businesses.

The work combines clear thinking, aesthetic precision, and a deep understanding of the business and its audience - creating visual solutions that are both accurate and practical.

Approach

Every project begins with understanding the idea behind the business and the people it speaks to.

From there, the process develops into a clear, clean, and focused visual language that reflects the brand and supports its growth.

In recent years, the studio also integrates AI tools as part of the creative process - helping to explore directions and refine ideas, while maintaining a strong design perspective.

Areas of Focus

Branding

Visual Identity

Logo Design

Print & Packaging

Educational Design

Children's Products

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Selected Work



Clients

Teachers Union

Various digital companies

Real estate businesses

Independent brands

About Me

Monica Moscovich

Graphic designer with over 20 years of experience in branding and visual identity.

Working with businesses from early-stage ideas to clear and precise visual systems that work in practice.

Monica Design

Clear. Focused. Accurate.

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