

# MONICA MOSCOVICH

## PROFILE

Graphic designer with over 20 years of experience in branding and visual identity.

I guide businesses from early ideas to clear and precise visual solutions that work in practice.

I combine design thinking with AI tools to refine ideas, while maintaining a clean visual language.

## EXPERIENCE

Freelance Graphic Designer

2000 - Present

Branding and digital design for businesses across various industries.

Lecturer - Photography & Image Processing

Design Mentor - Beit Berl

Art Director - COMFY

## EDUCATION

B.A. Social Sciences & Humanities

Open University of Israel

## SKILLS

Branding  
Visual Identity  
Digital Design  
Creative Direction  
AI Tools

+972 52 8354009

mokile3@gmail.com

www.monicadesign.net

